



## News Release

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### Utah Department of Health Shows Off Olympic Pin

(Salt Lake City, UT) - The Utah Department of Health (UDOH) is pleased to unveil "Thinking Globally ... Acting Locally," an official collector's limited edition Olympic Pin. The pin was privately unveiled to UDOH employees in December. Pin sales, of which only 3,500 are available within the Department, have nearly sold out. These pins are expected to be valuable to pin collectors due to public health's role in public safety for the Salt Lake City 2002 Winter Olympic Games.

In a department-wide contest, more than 30 UDOH employees competed to create an Olympic Pin design that embodies the Department's public health role during the Olympics. A team of UDOH staff narrowed down the contest entries to five finalists. The designs were published on the UDOH's intranet, and employees voted for their favorite.

Shellie Faraday, an Information Technologist and a pin collector herself created the winning design. Faraday felt it was important for the design represent the broad reach of public health and the many different services the UDOH provides. "With so many different aspects of the Department, my aim in designing the pin was to emphasize our common goal," says Faraday. "When I put it all together, the phrase '*Thinking Globally, Acting Locally*' along with the Department's mission to '*Promote, Prevent, and Protect*' describes perfectly what I see happening in the Department every day." Faraday may have had an edge over her competition. She is an official Supervisor of the Luge Finish Area during the Salt Lake 2002 Winter Olympic Games. She is also a certified development coach, federal luge international judge, national official for the United States Luge Association and was the team manager and trainer for the 1998 Venezuelan Luge Team in Nagano. She has been collecting pins for five years and has nearly a thousand in her collection.